

## Build your company's value by reducing its environmental impact.

### Start growing green with Buckman.

Going green and growing your company are not mutually exclusive. You can do both. In fact, growing green is really the only way forward. That's because, these days, a strong commitment to a sustainable future is also a commitment to saving money, to increasing productivity, to attracting customers, and to enhancing the quality of life for your employees and your community.

Buckman's comprehensive Growing Green program uses proven processes, tools, and technologies to assess and strengthen your sustainability efforts and reduce your environmental footprint. With Growing Green, you can do what's best for the planet and what's best for business, building value in your company's brand, products and services.



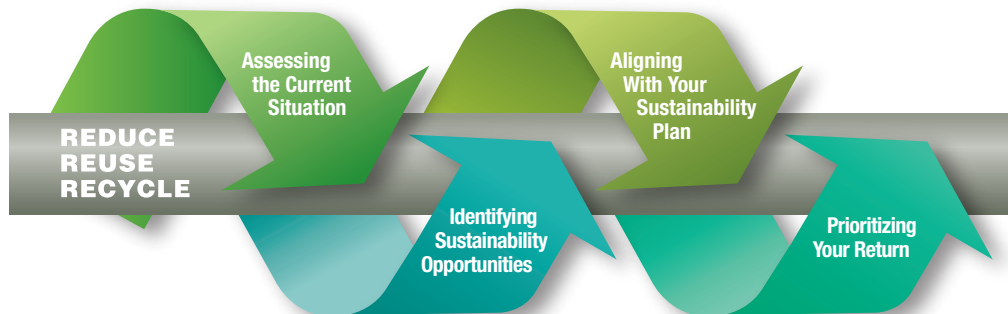
## Reap the maximum benefit from becoming sustainable.

### Take advantage of our four-step Growing Green process for water and energy reduction.

Buckman has established a way to accurately assess your process and water systems and implement improvements that will help make your operation greener. The process consists of four distinct steps that revolve around the concepts of **Reuse, Reduce and Recycle**.

We will:

1. Employ customized surveys, special calculators and other tools to determine your current water and energy use and all the related costs, both direct and indirect.
2. Use the data we collect to see the gap between where you are and where you would like to be and to identify the sustainability opportunities in your operation.
3. Propose and evaluate water and energy reduction projects based on Return on Environment, cost savings, risk reduction, and the positive impact they will have on your company's reputation and brand.
4. Prioritize and implement sustainability projects based on their overall environmental and financial value and then thoroughly measure the results.



With our Growing Green program you will realize both a Return On Investment and a Return On Environment.

### Why now? Why Buckman?

At Buckman, we have dedicated ourselves to developing biodegradable, nontoxic, and naturally derived products to replace less sustainable options—innovations like enzyme technologies and patented chloramine water treatments. We have learned how to reuse effluent waters, recycle process waters and leverage alternative water sources. And we have developed predictive modelling and performance-enhancing software to provide unprecedented precision and control of your plant's operations and resources.

Today, there are more tools and more technologies than ever to help you save money, protect the environment and enhance your company's image. Learn more about our own corporate sustainability initiative, Buckman Green, at [buckman.com](http://buckman.com).

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Argentina +54 11 4701-6415; Australia +61 (2) 6923 5888; Belgium +32 9 257 92 11; Brasil +55 (19) 3864-5000; Canada +1 (877) 282-5626; Chile +56-2) 2944-1000; China +86-21) 6921-0188  
India +91) 44-2648 0220; Indonesia +62) 21-2988 8288; Korea +82) 31-416 8991; Mexico +52 (777) 329 3740; Singapore +(65) 6891 9200; South Africa +27 (31) 736 8800; United States +1 (901) 278-0330

Global Headquarters at 1256 N. McLean Blvd., Memphis, TN 38108, USA